



Photos: Gretjen Helene Photography



Creates musical experiences to inspire change, build community and celebrate difference

2015-2016 ANNUAL REPORT



SUMMARY

Music Director Reuben M. Reynolds, III, oversaw a remarkable season:

- 21 public performances
- 3 world premieres
- 63 members sang their first concert
- 276 active members
- \$44,000 raised for LGBT beneficiaries

The organization was led by Jeffrey Fatchaline as President. Michael Gillespie served as Vice President, Stephen M. Conner as Treasurer and Adam Kirk Edgerton as Clerk. Other board members included John Beaudreau, Izzy Berdan, Stephen Earheart, Jay Joynes, Michael J. Leclerc, Peter Logue, Andrew Martinez, Theresa Murray, David A. Shaffer, Theresa Smith, Frank Sutter and Michelle Wu. Membership Services co-chairs were Jim Freiman-Polli and Nicholas Everage.

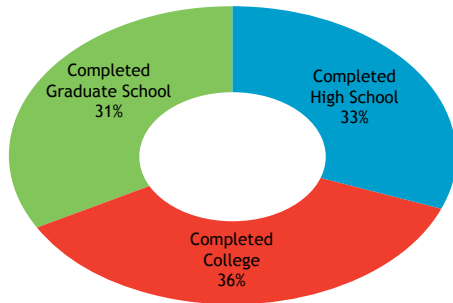
IMPACT

- Performed at Celebration of Life Dinner for the Boston Living Center.
- WBZ Blink: 30,000 live and 100K+ on tv
- First LGBT Chorus to perform at Catholic College of Holy Cross in Worcester, MA
- MA Nonprofit Network 2016 award for Best Communications (first for an LGBT group and first for a performance arts group)
- Interfaith service of 9 different congregations in honor of Orlando victims
- Denver, CO, performance for quadrennial LGBT choral festival
- BGMC BassRunners (sponsored softball team) wins division 3rd year in a row

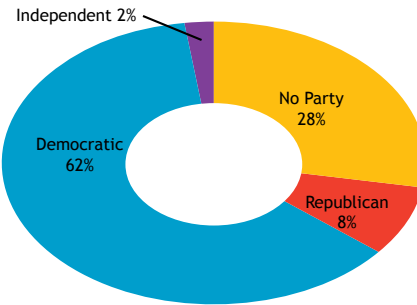
CONSTITUENTS

The Boston Gay Men's Chorus serves a well-educated, gender-balanced and economically diverse population.

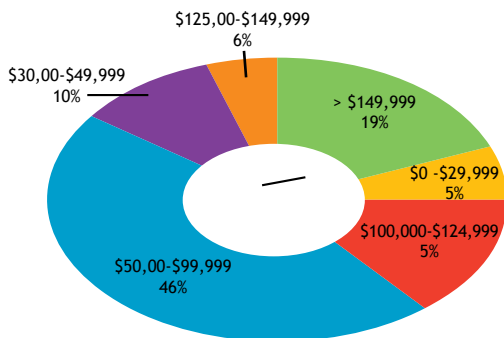
EDUCATION



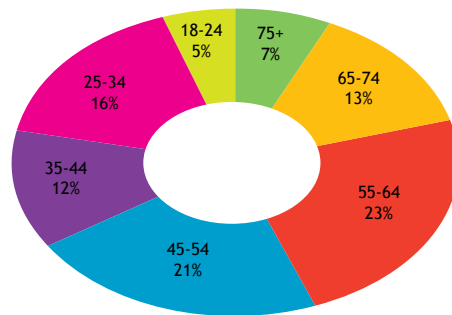
POLITICAL AFFILIATIONS



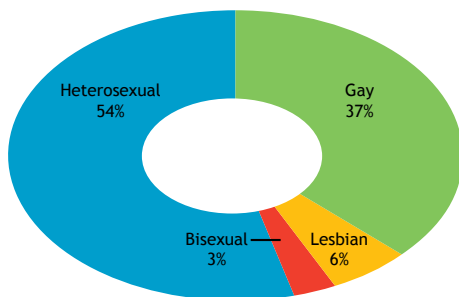
INCOME



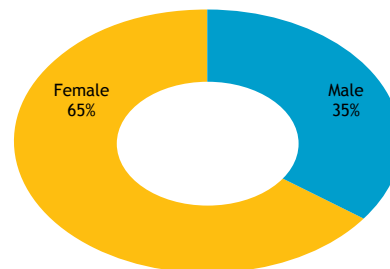
AGE



SEXUAL ORIENTATION



GENDER



(Information gathered from Acxiom consumer data, based on ticket purchases 2009-2016.)

SOCIAL MEDIA IMPACT



5,706 likes
144,838 video views



210,363 unique visitors



350,000 views



575 followers



1,929 followers



426 connections



12,347 downloads

MEDIA COVERAGE

Gay Men's Chorus at Holy Cross a 'revolutionary' achievement

By Tom Quinn - April 7, 2016



The Boston Gay Men's Chorus enters the Dinand Library (photo courtesy Holy Cross)

The College of the Holy Cross played host to the Boston Gay Men's Chorus on April 2, but few knew at the time Worcester was playing host to a significant milestone in the gay rights movement.

Holy Cross's concert, from what faculty members and a Worcester Magazine reporter could tell from interviews and Internet research, marked the first time a gay men's chorus has been invited to perform a concert by a Catholic institution in the United States, and only the second time a gay men's chorus has performed at a Catholic institution.

"We're fortunate that we have a number of members who have been with the chorus since day one [34 years ago]," BGMC director Craig Coogan said. "And to their recollection, we've never been invited nor performed at a Catholic institution. We've certainly tried."



July 11, 2016

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[HOME](#) | [THINK LOCALLY: BGMC Honored for Communications Strategy](#)

BGMC Honored for Communications Strategy

BY LANA R. DUB

The Boston Gay Men's Chorus (BGMC) is pleased to announce it is the recipient of the Massachusetts Nonprofit Network's (MNN) 2016 Excellence Award in Communications. The award recognizes a nonprofit that effectively deploys strategic messaging to carry out its mission.

BGMC was honored for its communications work on last year's groundbreaking Middle East Tour, which showcased the organization as an agent of social change and demonstrated that music performed by an openly gay male chorus group can raise awareness to a deeper understanding of LGBT people.

The award was presented by Realty Executives President Joseph T. Barak, who noted that "the award was representative of the group's goals, strategy, and execution."

"We are absolutely over the moon to receive this award from the Massachusetts Nonprofit Network, which does so much to promote the Commonwealth's nonprofit sector," said President Barak. "BGMC's music director, whose we've worked on for over a year at the Middle East tour, was central to our award-winning strategy and music album. In the communications we valued BGMC for their communication for the tour amplified our voice far beyond the concert venue. It enabled our team and other artists to connect with our target audience and allowed BGMC to reach a global audience with our message that even in the complicated world, BGMC's shared experiences inspire change, build community, and celebrate difference."

BGMC made history in June 2015 when it became the first gay chorus to tour the Middle East, performing concerts in Israel and Turkey. BGMC connected with its supporters, as well as concert goers, through social media, blog posts, and social media posts. The tour was a social media phenomenon. Tour performance was shared by US ambassadors to Israel Dan Claitor, Consul General of Israel to New England Thomas Taylor, Boston LGBT Bara Saha (the country's first openly gay parliamentary candidate), the Middle East LGBT Assembly of Turkey (LGBTI) Turkey LGBT Council General in Istanbul Charles Hunter, and numerous tour leaders. The Middle East Tour was also extensively covered by traditional media in Boston, Israel, and Turkey.

" Outreach and education is a core of BGMC's mission as to have our communications work on the forefront has recognized by the Massachusetts Nonprofit Network is being recognized," said BGMC Executive Director Craig Coogan. "We are particularly grateful to the Massachusetts Nonprofit Board of Directors for selecting us from among such esteemed finalists and to Boston City Councilor Michelle Wu for nominating us. But more than anything,

POPULAR

1. GLAD welcomes new Board members
2. Governor Patrick administration's commitment to LGBT youth
3. No more gay straight divide
4. Federal Court hears discrimination case against Scott Lively
5. Wedding announcement
6. Gay marriage spotlight on RI

COLUMNISTS

- Mombian: My museum month
- Life in the Slow Lane: General years ago, I walked
- Political Buzz: The path to the presidency
- Holding the Center: The art of compromise

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CHANGING THE WORLD THROUGH MUSIC

By Michael Lester

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THE GUIDE

SEARCH

Type and hit enter.

September 08 2015
By Scott Harnad
In Culture, History, Music

BOSTON GAY MEN'S CHORUS RETURNS FROM HISTORY-MAKING TOUR OF THE MIDDLE EAST

What a difference a day makes.

On June 20, 2015 the members of the Boston Gay Men's Chorus were in Istanbul, in the midst of the five-week tour of the Middle East by a gay chorus. News came in America's Supreme Court had ruled that marriage equality would be the law of the land in all 50 states. There were tears of joy. "It was one of the most joyous moments of my life. I met my husband in the Chorus," says Cindy, a member of the BGMC's board of directors. "We went out to each other in every concert. The last paragraph of Justice Kennedy's decision was stunning in its simplicity, beauty and humanity. We all hugged each other. It was an amazing moment.

On June 27, 2015 the members of the Boston Gay Men's Chorus performed at Istanbul's Bogaziçi University, which had stepped in to host their concert after a previously contracted venue, The Zulu Center, cancelled ticket sales under pressure from anti-gay forces. The show sold out, so after an outpouring of emotional letters from other locations, the BGMC closed its live, open-air show at Bogaziçi with Katy Perry's "Firework"—during which they were joined onstage by Charles Hunter, the out and married US Consul General in Istanbul. "It's never forget the one gay MC, maybe 15 years old, well like and afterwards, who burst out up to me before the concert and said 'Thank you for being here. This is so important to me,'" recalls BGMC executive director Craig Coogan. "At the end of 'Firework,' he pushed himself to the front row, dancing with his whole body, and ran up to me, throwing his arms around me and squeezing me, with tears running down his face." It was an inspiring moment.

Then...

On June 28, 2015 the members of the Boston Gay Men's Chorus were preparing to march in Istanbul Pride when they learned that Turkish authorities had suddenly revoked the event's permit—ostensibly because Pride coincided with Ramadan. (Though it had in

FINANCIAL: BALANCE SHEET

- The organization is in a strong and stable financial condition.
- The 2013 loan continues to be paid down per its agreement.

	August 31, 2015	August 31, 2016 Actual (as of 09/07/2016)	Variance	Notes
ASSETS				
Checking/Savings	16,017.21	18,647.91	2,630.70	
Accounts Receivable	10,485.19	0.00	(10,485.19)	
Current Assets	1,100.00	1,100.00	0.00	
Tour - Prepaid Costs	0.00	1,652.36	1,652.36	
Fixed Assets	486.94	0.00	(486.94)	
Endowment / LPL	30,000.76	42,516.27	12,515.51	
Prepaid expenses	22,892.31	4,433.14	(18,459.17)	Broadway @ prepayments
TOTAL ASSETS	80,982.41	68,349.68	(12,632.73)	
LIABILITIES & EQUITY				
Accounts Payable	9,199.46	1,363.04	(7,836.42)	All bills current
Other Current Liabilities	7,237.31	6,987.98	(249.33)	
Long Term Liabilities	33,000.00	21,000.00	(12,000.00)	Internal financed debt
TOTAL LIABILITIES	49,436.77	29,351.02	(20,085.75)	
EQUITY				
Retained Earnings	10,903.21	31,545.64	20,642.43	FY 15 surplus
Net Income	20,642.43	7,453.02	(13,189.41)	See P&Ldetail
TOTAL EQUITY	31,545.64	38,998.66	7,453.02	
TOTAL LIABILITIES & EQUITY	80,982.41	68,349.68	(12,632.73)	

NOTE: Figures are final 2015-16 internal numbers submitted to the auditors. The audit is expected to be completed by November 30, 2016, with the tax return filed on time without an extension in December.

FINANCIAL: OPERATIONS

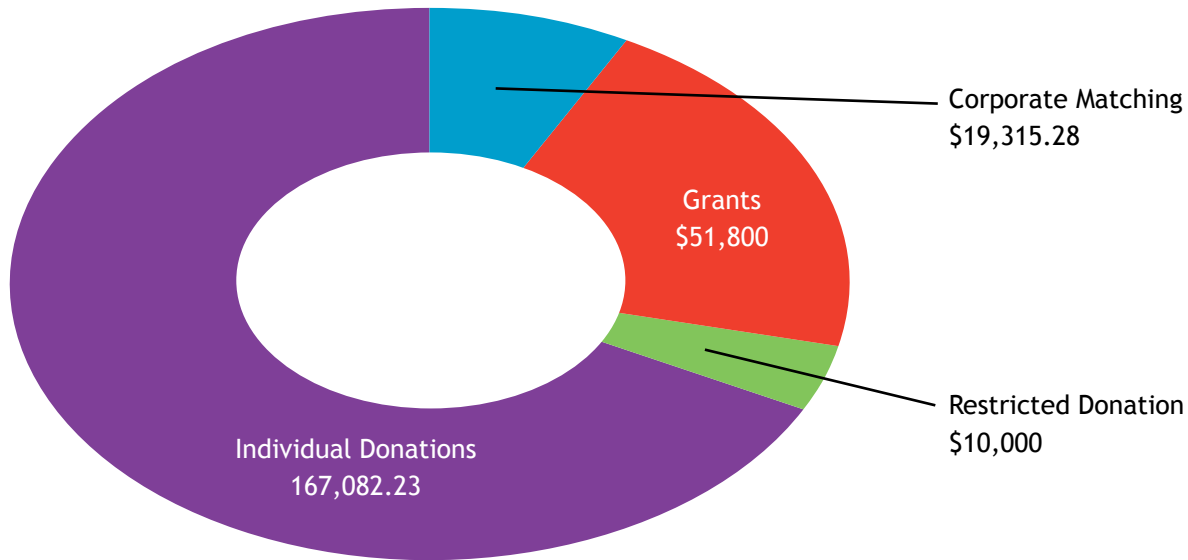
- The Chorus ended the fiscal year in the black for the fourth year in a row.

	August 31, 2016 (as of 09/07/2016)	YTD Budget	Variance	Aug 31, 2015 Actual	Variance year to year	Notes
Ordinary Income/Expense						
Income						
CONTRIBUTED INCOME	248,197.51	225,672.00	22,525.51	220,733.10	27,464.41	
EARNED INCOME	471,624.23	599,328.00	(127,703.77)	497,263.85	(25,639.62)	1 event didn't work
TOUR INCOME	0.00	0.00	0.00	502,729.56	(502,729.56)	
Total Income	719,821.74	825,000.00	(105,178.26)	1,220,726.51	(500,904.77)	
Expense						
ADMINISTRATIVE	217,171.39	269,613.00	(52,441.61)	173,279.68	43,891.71	Event cost savings
ARTISTIC	126,786.28	128,866.00	(2,079.72)	135,390.01	(8,603.73)	
TOUR COSTS	26,457.78	36,450.00	(9,992.22)	515,255.44	(488,797.66)	One time costs
MARKETING	98,711.49	103,245.00	(4,533.51)	112,635.59	(13,924.10)	
WAGES	242,754.84	286,826.00	(44,071.16)	262,549.50	(19,794.66)	
Total Expense	711,881.78	825,000.00	(113,118.22)	1,199,110.22	(487,228.44)	
Net Ordinary Income	7,939.96	0.00	7,939.96	21,616.29	(13,676.33)	
DEPRECIATION - Non Cash	486.94		486.94	973.86	0.00	
IN-KIND INCOME						
Non-Services	1,452.05		1,627.66	1,627.66	(175.61)	
Total IN-KIND INCOME	1,627.66		1,627.66	1,627.66	0.00	
IN-KIND EXPENSES						
Non-Services	1,452.05		1,627.66	1,627.66	(175.61)	
Total IN-KIND EXPENSES	1,627.66		1,627.66	1,627.66	0.00	
Total Other Expense	1,627.66		1,627.66	1,627.66	0.00	
Net Other Income	0.00		0.00	0.00	0.00	
Net Income	7,453.02	0.00	7,453.02	20,642.43	(13,676.33)	

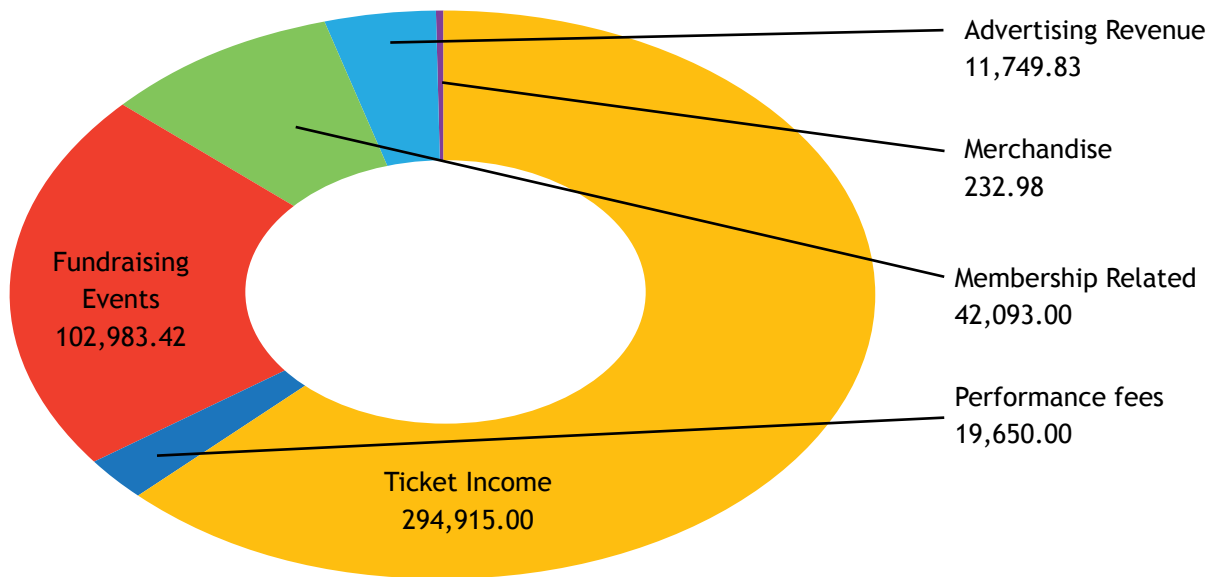
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FINANCIAL: CHARTS

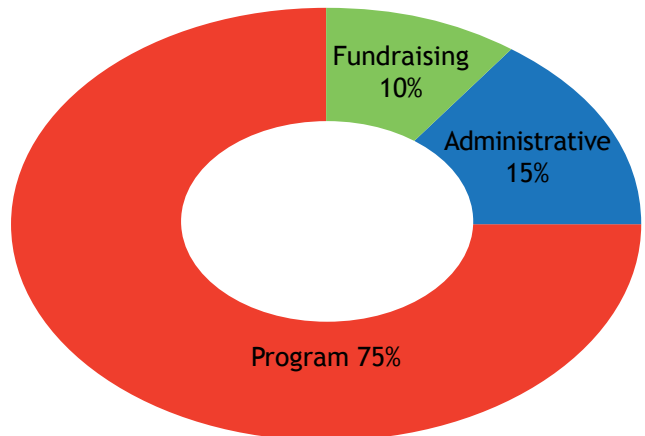
A more detailed analysis shows that Individual Contributions make up the majority of contributed income:



A more detailed analysis shows that Ticket Income and Fundraising Events constitute nearly all earned income:



Program, Administrative and Fundraising expenses are allocated on a percentage basis.





PURPOSE

To inspire

MISSION

The Boston Gay Men's Chorus creates musical experiences to inspire change, build community and celebrate difference.

CORE VALUES

We're a family with a tradition of excellence

- We provide a safe and welcoming community to be ourselves
- We make music that makes us and our audiences proud
- We operate with integrity
- We genuinely care for each other; bringing out the best of each other – we are at our best as a group
- We change hearts and minds through our presence and our music
- We are from diverse backgrounds but have a shared passion for music
- We choose to give our time and talents – getting back more than we give
- We have fun!



Photo: Izzy Berdan



Jingle All the Way

BGMC puts the Merry into Christmas!



New England Conservatory's Jordan Hall

December 11 at 3pm
December 16 at 8pm
December 17 at 8pm
December 18 at 8pm

CABARET

Some of BGMC's finest in a casual, unique and fun-filled Cabaret.

Friday February 24 at 8pm
Saturday February 25 at 5pm and 8pm
Sunday February 26 at 3pm (VIP)
at Club Café



Photo: Alexis Scheer



Boston
Gay Men's
Chorus
2016-2017

LET'S HEAR IT FOR THE BOYS

Boy Bands - BGMC style



New England Conservatory's Jordan Hall

March 18 at 8pm
March 19 at 3pm

ANYTHING



GOES

175 singers
Special Guest Tony award winner Sutton Foster
20 piece orchestra



Gretjen Helene Photography

