



Photos: Gretjen Helene Photography



*Creates musical experiences to inspire change, build community and celebrate difference*

## 2016-2017 ANNUAL REPORT



## SUMMARY

Music Director Reuben M. Reynolds, III, oversaw a remarkable season:

- 21 public performances
- 3 world premieres
- 68 members sang their first concert
- 278 active members
- \$21,500 raised for LGBT beneficiaries

The organization was led by Stephen M. Conner as President. Theresa Smith served as Vice President, Jeffrey Fatchaline as Treasurer and John Beaudreau as Clerk. Additional members of the board of directors included Izzy Berdan, Stephen Earheart, Kim Fontes, Michael J. Leclerc, Theresa Murray, Eric Rezsnyck, David A. Shaffer, Frank Sutter and Michele Wu. Membership Services co-chairs were Jim Freiman and Nicholas Everage.

Chad Weirick was the Principal Accompanist and Assistant Music Director, Michelle Chassé served as Director-Choreographer and LeWana Clark was the American Sign Language interpreter.

Craig Coogan served as Executive Director, Sarah McMann as Customer Engagement Manager and Alex Jay Barskey as Rehearsal & Stage Manager.

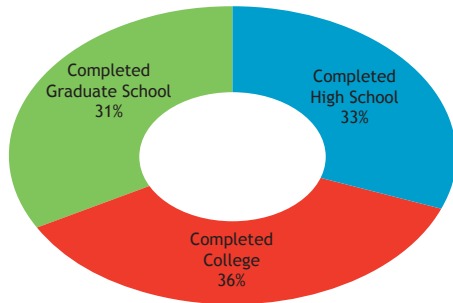
## IMPACT

- Performed benefit celebration for the Warren Jackson Circle of Mass General Hospital at the Isabella Stuart Gardner museum.
- Performed sold out benefit at First Congregational Church of Rockland, Mass., where in 2012 there had been a small protest.
- WCVB's Chronicle aired a profile of the chorus.
- Boston's NBC10 also aired a profile of the chorus.

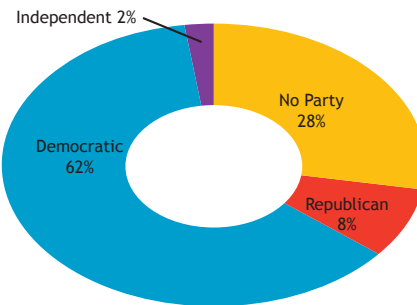
# CONSTITUENTS

The Boston Gay Men's Chorus serves a well-educated, gender-balanced and economically diverse population.

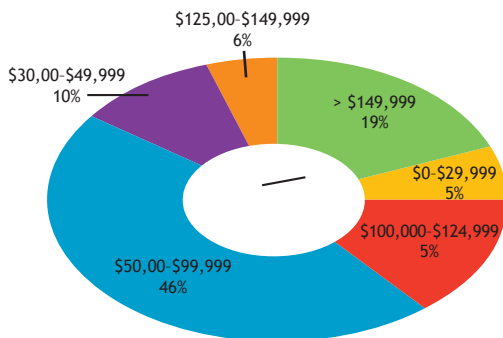
## EDUCATION



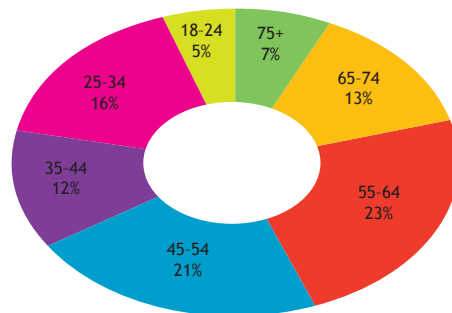
## POLITICAL AFFILIATIONS



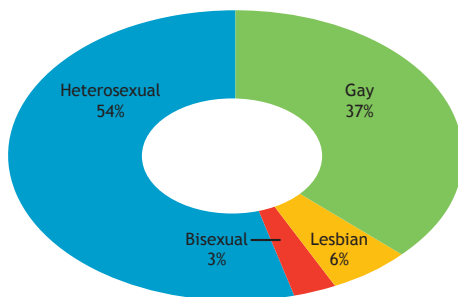
## INCOME



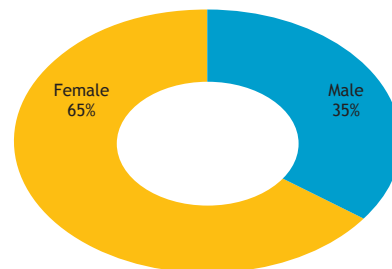
## AGE



## SEXUAL ORIENTATION



## GENDER



(Information gathered from Acxiom consumer data, based on ticket purchases 2009-2017.)

# SOCIAL MEDIA IMPACT



6,308 likes  
174,700 video views



250,300  
unique visitors



548,032 views



830 followers



2,159 followers



583 connections



11,506 downloads

# VISIBILITY

## The City of Boston



### PROCLAMATION

- Whereas:** The Boston Gay Men's Chorus has served the City of Boston since 1982 with moving performances that change hearts and minds, earning it many artistic distinctions, awards, and accolades; and
- Whereas:** The Boston Gay Men's Chorus inspires change as role models through its outreach performances in schools, houses of worship, and community centers with its affirming message of love and acceptance of the LGBT community in and around the City of Boston; and
- Whereas:** The City of Boston is a local and national leader in LGBT issues, and celebrates and prioritizes the value of arts and culture; and
- Whereas:** The Boston Gay Men's Chorus is celebrating 35 years of providing music, unity, and acceptance to the City of Boston, the nation, and the globe in perfect harmony; now
- Therefore,** I, Martin J. Walsh, Mayor of the City of Boston, do hereby proclaim June 4<sup>th</sup>, 2017 to be

### The Boston Gay Men's Chorus Day in the City of Boston.

I urge all of my fellow Bostonians to join me in recognizing The Boston Gay Men's Chorus and celebrating their vibrant and inspirational music.

MAYOR OF BOSTON  
June 4, 2017

## The Commonwealth of Massachusetts



### The Boston Gay Men's Chorus

ON BEHALF OF THE CITIZENS OF THE COMMONWEALTH OF MASSACHUSETTS, I AM PLEASED TO CONFER UPON YOU THIS GOVERNOR'S CITATION IN RECOGNITION OF 35 YEARS OF MAKING MUSIC THAT MAKES A DIFFERENCE IN THE LIVES OF THE PEOPLE OF MASSACHUSETTS AND CELEBRATES THE ROLE OF THE LGBT PEOPLE IN OUR COMMUNITY. THE BOSTON GAY MEN'S CHORUS HAS BEEN SERVING AS CULTURAL AMBASSADORS FOR THE COMMONWEALTH FROM THEIR BOLD BEGINNINGS IN 1982. YOU HAVE BECOME PART OF THE FABRIC OF THIS CITY AND INDEED OUR COMMONWEALTH. YOU BEGAN DURING TURBULENT TIMES AND HAVE REMAINED A SAFE HAVEN FOR ALL WHO JOIN AND BECOME FAMILY. WE ARE ALL INCREDIBLY PROUD OF THE LEGACY THAT YOU CONTINUE TO BUILD.

THIS FOURTH DAY OF JUNE IN THE YEAR 2017  
CHARLES D. BAKER  
Governor

KARYN E. POLITO  
Lieutenant Governor



You're a great example of what makes Boston & Massachusetts great.

## EDGEMEDIA NETWORK

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### Entertainment » Music

## 'RuPaul' Winner Bob the Drag Queen Headlines Boston Gay Men's Chorus' Annual Gala

Wednesday May 3, 2017

PRINT EMAIL COMMENTS (0)

The Boston Gay Men's Chorus (BGMC) presents ENCORE, its annual benefit gala, on Saturday, May 6 at 7 p.m. at the Royale Nightclub, 279 Tremont St., Boston. The event will feature headlining act Bob the Drag Queen, the Season 8 winner of "RuPaul's Drag Race," who slayed the competition with comedic wit and unpredictable performances and thus reigns as America's Drag Superstar.

ENCORE also includes a live and silent auction with hundreds of coveted items, including tickets to Broadway blockbusters "Hello Dolly" starring Bette Midler and the acclaimed new musical "Come From Away"; Lady Gaga and Billy Joel concert tickets; a VIP package for a taping of The Ellen DeGeneres Show; a Hawaiian spa getaway; private dinners prepared by celebrity chefs Tiffani Faison and Michael Selco; original artwork; and numerous other experiences and opportunities unavailable anywhere else.

"This is going to be a fun and festive night with lots of mixing, mingling, and top-notch entertainment," said Craig Coogan BGMC's executive director. "We won't even try to predict Bob the Drag Queen's performance, but we're pretty sure it's going to be uniquely unforgettable."

## BAY WINDOWS

Serving New England's Lesbian, Gay, Bisexual and Transgender Communities

NEWS GOLDEN RAINBOW TIMES THINK LOCALLY A&E SPECIAL SECTION

HOME / THINK LOCALLY: Boston Gay Men's Chorus ED talks up 'one of our most unique musical experiences to date'

We believe in doing good things to help people prosper. Eastern Bank JOIN US FOR GOOD

## Boston Gay Men's Chorus ED talks up 'one of our most unique musical experiences to date'

BY BOSTON GAY MEN'S CHORUS | JUNE 15, 2017



Craig Coogan. Photo: Michael Miller

Editor's Note: On June 8, Boston Gay Men's Chorus (BGMC) Executive Director Craig Coogan spoke at a reception at The Boston Foundation for Equality Fund grant recipients. The Chorus was awarded \$10,000 from the Equality Fund to adapt the LGBT-themed children's book "A Peacock Among Pigeons" into a multimedia stage performance. Ten other nonprofit organizations also received Equality Fund grants totaling \$88,000. These grants are designated specifically for projects that benefit Greater Boston's LGBTQ community.

Citing the example of Harvey Milk, Coogan's remarks emphasized the importance of LGBT visibility, along with the power of art to counteract the recent spike in attacks on LGBT people, Muslims and other minority communities. "The one constant—no matter whose stage we're on," Coogan said of the chorus, "is that we create musical experiences that inspire change."

### POPULAR

1. GLAD welcomes new board members
2. Governor Patrick celebrates administration's commitment to LGBT youth
3. My very gay straight cruise
4. Federal Court hears persecution case against Scott Lively
5. Wedding announcement Benjamin Perkins and David Brown
6. Gay marriage spotlight on RI

### COLUMNISTS

- Mombian My family and I just...
- Life in the Slow Lane

Topic Massachusetts Suffolk County Boston Boston Gay Men's Chorus to Present J...

## Boston Gay Men's Chorus to Present Jingle All the Way Holiday Concert of Reimagined Carols

Tuesday | Read more: BroadwayWorld.com



Boston Gay Men's Chorus will present Jingle All the Way, a holiday concert of traditional carols reimagined, beloved classic Christmas songs, and contemporary works from Grammy-winning composer Craig Hella Johnson and others—all wrapped up in BGMC's signature blend of class and camp. Performances are on Dec. 3, as part of Holy Folly in Provincetown and on Dec. 11, 16, 17, and 18 at New England Conservatory's Jordan Hall in Boston.

Start the conversation, or Read more at BroadwayWorld.com.

## EDGEMEDIA NETWORK

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### Entertainment » Music

## Boston Gay Men's Chorus Spring Concert Salutes Boy Bands Across the Generations

Monday Feb 27, 2017

PRINT EMAIL COMMENTS (0)



The Boston Gay Men's Chorus (BGMC) is pleased to present "Let's Hear It for the Boys," a raucous 'rue saluting generations of pop music's pretty boys, from the Beatles to Pharrell Williams—along with rock radio staples like David Bowie, Journey, Queen and Coldplay. Performances are Sunday, March 5 at 3 pm at First Congregational Church in Roxbury and Saturday, March 18 at 8 pm and Sunday, March 19 at 3 pm at New England Conservatory's Jordan Hall in Boston.

"With more than 150 members, Boston Gay Men's Chorus is the ultimate boy band," said Reuben M. Reynolds, III, the Chorus's music director. "As we mark our 35th anniversary this year we're excited to pay tribute to the artists and bands that inspired us, uplifted us, and—depending on one's age and the decade-made us swoon. 'Let's Hear It for the Boys' is a celebration of bands and artists that shaped us."

With "Let's Hear It for the Boys," BGMC will put its unique stamp on classics like the Beatles' "Lucy in the Sky with Diamonds," "I Get Around" by the Beach Boys, David Bowie's "Life on Mars," and the Jackson 5's "The Love You Save." The Chorus will also perform hits by disco-era gay icons The Village People, the late legend George Michael, 1990's heartthrobs NSYNC, and more recent chart-topping boy bands One Direction and A Great Big World. BGMC will also treat crowds to Journey's classic ballad "Open Arms," Coldplay's boyband "A Sky Full of Stars," and Pharrell Williams' infectious "Happy"—in addition to other surprises.

From George Michael to the Village People, Boston Gay Men's Chorus ... http://www.bostonherald.com/george-michael-village-people-bo...

## RainbowTimes

FEATURED STORIES EASTERN NE NEWS WESTERN NE NEWS NATIONAL NEWS

ENTERTAINMENT & SPORTS OPINION BIZ CORNER

HOT TOPICS MARCH 14, 2017 | VETERANS FOR PEACE STILL DENIED TO MARCH

HOME EASTERN NE NEWS

## From George Michael to the Village People, Boston Gay Men's Chorus Goes Boy Crazy

TOPICS: Bgmc Boston Gay Men's Chorus Boy Band

BOY CRAZY Light



INSIDE THIS EDITION

Sponsors:



# FINANCIAL: BALANCE SHEET

- The organization is in a strong and stable financial condition.
- The 2013 loan continues to be paid down per its agreement.

	August 31, 2016	August 31, 2017 Actual (as of 09/20/2017)	Variance	Notes
<b>ASSETS</b>				
Checking/Savings	18,160.41	83,209.06	65,048.65	Tour Deposits
Accounts Receivable	0.00	0.00	0.00	
Current Assets	1,100.00	1,100.00	0.00	
Tour – Prepaid Costs	1,652.36	3,571.18	1,918.82	South Africa
Prepaid Expenses	4,433.14	12,963.04	8,529.90	Peacock   17-18 costs
Endowment (restricted)	40,000.00	40,000.00	0.00	
Reserve		35,000.00	35,000.00	
LPL – Other cash holdings	2,515.27	9,999.35	7,484.08	
<b>TOTAL ASSETS</b>	<b>67,861.18</b>	<b>185,842.63</b>	<b>117,981.45</b>	
<b>LIABILITIES &amp; EQUITY</b>				
Accounts Payable	1,683.04	3,665.48	1,982.44	Bills current
Deferred Revenue	0.00	21,000.00	21,000.00	Peacock grant; BofA grant
Tour – Deferred Revenue	0.00	10,150.00	10,150.00	Restricted gifts for tour
Tour – Deferred Participant pymts	0.00	52,520.44	52,520.44	Deposits for S. Africa
Member Assistance Fund	0.00	1,042.00	1,042.00	2016-18 fund
Other Current Liabilities	6,987.98	1,785.55	(5,202.43)	Vacation accrual
Long Term Liabilities	21,000.00	9,000.00	(12,000.00)	Internal financed debt
<b>TOTAL LIABILITIES</b>	<b>29,671.02</b>	<b>99,163.47</b>	<b>69,492.45</b>	
<b>EQUITY</b>				
Retained Earnings	31,545.64	38,190.16	6,644.52	FY16 surplus
Net Income	6,644.52	48,489.00	41,844.48	See P&Ldetail
<b>TOTAL EQUITY</b>	<b>38,190.16</b>	<b>86,679.16</b>	<b>48,489.00</b>	
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>67,861.18</b>	<b>185,842.63</b>	<b>117,981.45</b>	

NOTE: Figures are final 2016-17 internal numbers submitted to the auditors. The audit is expected to be completed by November 30, 2017, with the tax return filed on time without an extension in December.

# FINANCIAL: OPERATIONS

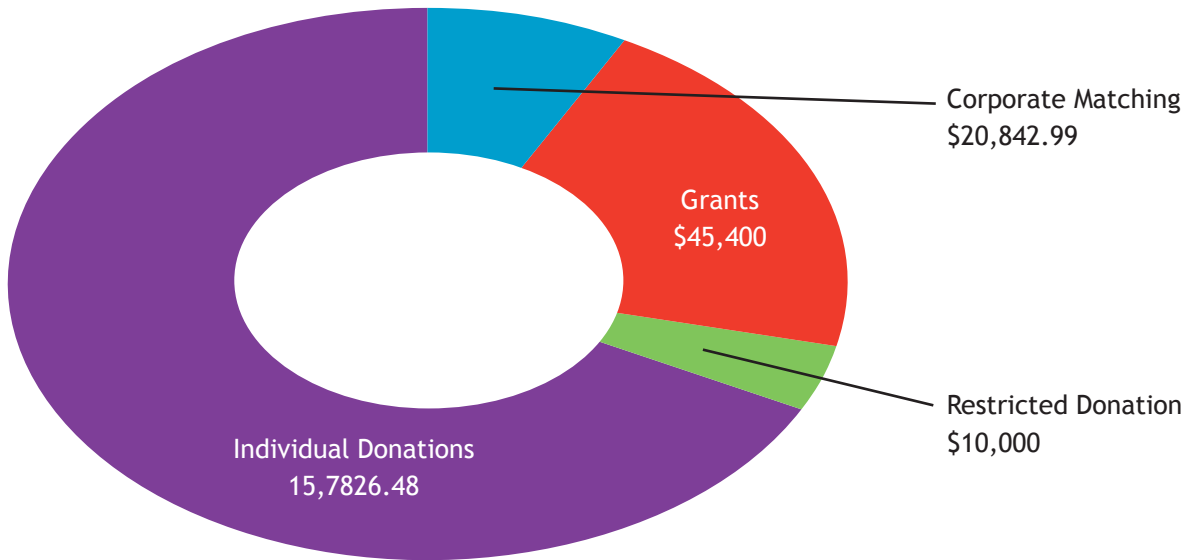
- The Chorus ended the fiscal year with a surplus (“in the black”) for the fifth consecutive year.

	August 31,2016 (as of 09/20/2017)	YTD Budget	Variance	Aug 31,2016 Actual	Variance year to year
Ordinary Income/Expense					
Income					
CONTRIBUTED INCOME	234,069.47	215,359.00	18,710.47	247,697.51	(13,628.04)
EARNED INCOME	552,981.23	559,641.00	(6,659.77)	471,624.23	81,357.00
Income	787,050.70	775,000.00	12,050.70	719,321.74	67,728.96
Expense					
ADMINISTRATIVE	196,786.45	192,590.00	4,196.45	217,135.77	(20,349.32)
ARTISTIC	142,067.55	159,678.00	(17,610.45)	153,564.06	(11,496.51)
MARKETING	127,939.23	106,750.00	21,189.23	98,735.61	29,203.62
WAGES	271,768.47	315,982.00	(43,828.53)	242,754.84	29,013.63
Total Expense	738,561.70	775,000.00	(36,053.30)	712,190.28	26,371.42
Net Ordinary Income	48,489.00	0.00	48,104.00	7,131.46	41,357.54
DEPRECIATION - Non Cash	0.00		0.00	486.94	
IN-KIND INCOME					
Non-Services & Services	20,064.46		20,064.46	1,452.05	18,612.41
IN-KIND EXPENSES					
Non-Services & Services	20,064.46		20,064.46	1,452.05	18,612.41
Net Other Income	0.00	0.00	0.00	0.00	0.00
Net Income	48,489.00	0.00	48,104.00	6,644.52	41,357.54

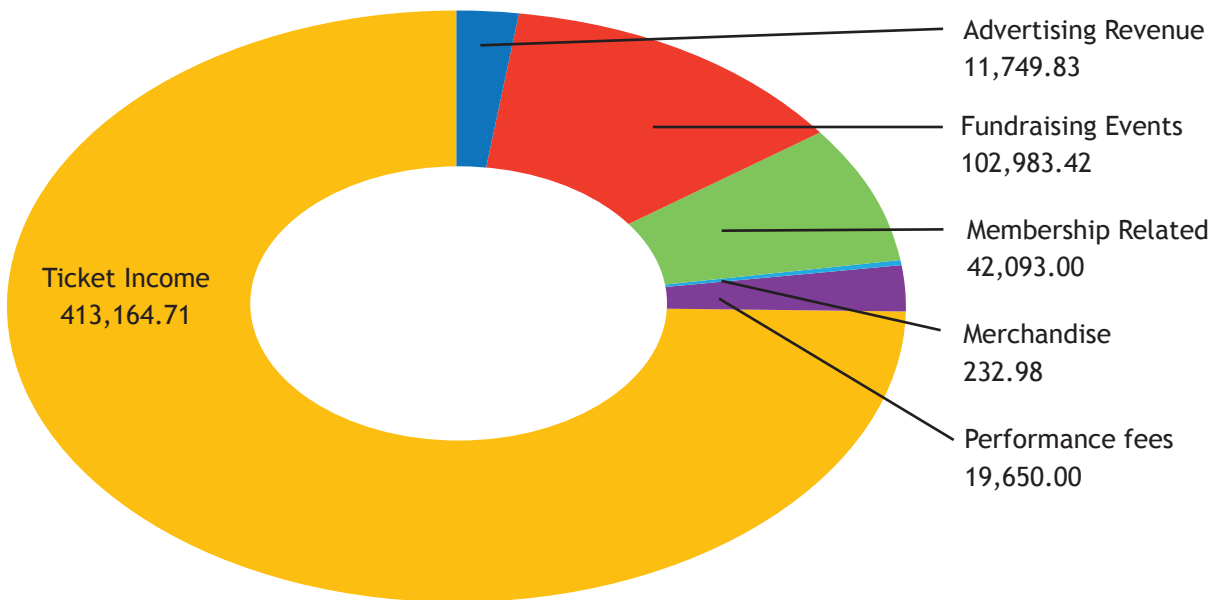
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# FINANCIAL: CHARTS

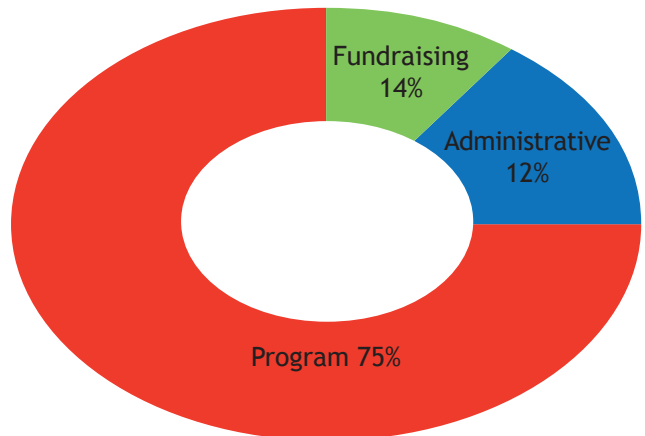
A more detailed analysis shows that Individual Contributions make up the majority of contributed income:



A more detailed analysis shows that Ticket Income and Fundraising Events constitute nearly all earned income:



Program, Administrative and Fundraising expenses are allocated on a percentage basis.





## PURPOSE

To inspire.

## MISSION

The Boston Gay Men's Chorus creates musical experiences to inspire change, build community and celebrate difference.

## CORE VALUES

**We're a family with a tradition of excellence**

- We provide a safe and welcoming community to be ourselves.
- We make music that makes us and our audiences proud.
- We operate with integrity.
- We genuinely care for each other; bringing out the best of each other – we are at our best as a group.
- We change hearts and minds through our presence and our music.
- We are from diverse backgrounds but have a shared passion for music.
- We choose to give our time and talents – getting back more than we give.
- We have fun!



Gretjen Helene Photography

# Believe

Sunday December 10 at 3pm  
Sunday December 10 at 7pm  
Friday December 15 at 8pm  
Saturday December 16 at 8pm  
Sunday December 17 at 8pm

New England Conservatory's  
Jordan Hall

# CABARET

Some of BGMC's finest in a casual,  
unique and fun-filled Cabaret.

Friday February 23, 2018 at 8pm  
Saturday February 24 at 5pm and 8pm  
Sunday February 25 at 3pm (VIP)  
at Club Café



## ABBA *So*lutely fabulous

Saturday March 17 at 3pm  
Saturday March 17 at 8pm  
Sunday March 18 at 3pm

New England Conservatory's  
Jordan Hall

## BEANTOWN TO CAPETOWN



Friday June 1 at 8pm  
Saturday June 2 at 8pm  
Sunday June 3 at 3pm

New England Conservatory's  
Jordan Hall

