Music Director Reuben M. Reynolds, III, oversaw a remarkable season:

- 20 public performances
- 76 members sang their first concert
- 280 active members
- $28,000 raised for LGBTQ+ beneficiaries

The organization was led by President Stephen M. Conner, Vice-President Ken Hirshkind, Treasurer Jeffrey Fatchaline, and Clerk Ryan Miller. Also serving on the board of directors were John N. Beaudreau, Izzy Berdan, Shawn DeVeau, Nicholas Everage, John K. Ferguson, Jeffrey Hovis, Mike Hillwig Shea, Theresa Murray, Thomas O’Toole and Kerry Petterson. Membership Services co-chairs were Tyler Brewer and Jake Ptochelli.

In addition to Reuben, the artistic staff included Principal Accompanist and Assistant Music Director Chad Weirick, Director-Choreographer Michelle Chassé, and American Sign Language interpreter LeWana Clark.

Executive Director Craig Coogan led the administrative staff of Customer Engagement Manager Sarah Shoffner and Company Manager Alex Jay Barskey/Pam Wasko.

### IMPACT

- Community performances at Arlington Street Church and Grace Episcopal Churh in New Bedford, MA.
- Named one of the “Best Performing Arts Organizations” by Boston Business Journal for the second consecutive year.
- Received Open Door Award from Old South Church.
The Boston Gay Men's Chorus serves a well-educated, gender-balanced and economically diverse population.

**Audience**

**Education**
- Completed Graduate School: 31%
- Completed College: 36%
- Completed High School: 33%

**Political Affiliations**
- Democratic: 62%
- No Party: 28%
- Republican: 8%
- Independent: 2%

**Income**
- $0 – $29,999: 5%
- $30,000 – $49,999: 10%
- $50,000 – $99,999: 46%
- $100,000 – $124,999: 5%
- $125,000 – $149,999: 6%

**Age**
- 18 – 24: 5%
- 25 – 34: 16%
- 35 – 44: 12%
- 45 – 54: 21%
- 55 – 64: 23%
- 65 – 74: 13%
- 75+: 7%

**Sexual Orientation**
- Heterosexual: 54%
- Gay: 37%
- Lesbian: 6%
- Bisexual: 3%

**Gender**
- Female: 65%
- Male: 35%

(Information gathered from Axiom consumer data, based on ticket purchases 2009-2019.)

**Social Media Impact**

- Facebook: 7,800 likes, 105,500 video views
- Twitter: 3K followers
- LinkedIn: 1K connections
- YouTube: 81,000 page views/yr, 1.5 million views/yr
- Instagram: 1.6K followers, 187,600 downloads to date
Boston Gay Men’s Chorus Announces Holiday Concerts

By WAGN News Desk Nov. 1, 2018

Boston Gay Men’s Chorus (BGMC) will present “A Season of Joy” a holiday concert that will be live, loud, and filled with warmth. The performances are on Dec. 1 and 2 at 7 p.m. at Follen Church and on Dec. 9, 2018, at 11 a.m. at New England Conservatory’s Jordan Hall in Boston.

The title of the show comes from the opening piece “Holiday Bells: Brass, Bells & Boys,” which features a medley of some of the best known holiday carols and was written by BGMC member David Shaffer. The second scene is a medley of classic Christmas music, featuring “It’s Beginning to Look a Lot Like Christmas,” “Deck the Halls,” and “Oh, Holy Night.”

“We’ll showcase the tranquil atmosphere of the season along with modern classics, but we have also arranged some of the songs that are best known to our community…” said BGMC Artistic Director Jay Boys.

At the Boston Business Journal, the concert ends with an encore medley of “Pictures of a Season” by BGMC Musical Director Chad Wadell, who is marking his 20th year with BGMC this year.

“The concert will feature the Boston Gay Men’s Chorus, a large, all-male chorus that performs a variety of music styles, from classical to contemporary and from pop to jazz,” said BGMC Executive Director David Joy.

“Each year, the BGC develops music that speaks to the current events and issues of our time, and this year’s concert is no exception,” said BGMC Artistic Director Jay Boys.

“In A Season of Joy” will be accompanied by an eight-piece orchestra. Audiences will be treated to cherished carols such as “Silent Night” and “O Holy Night,” as well as a medley of classic holiday songs like “Let It Snow,” and “White Christmas.”

“This is a show that will truly resonate with all ages and beliefs with the holiday spirit,” said BGMC Executive Director Claye Brown.

“Join us for a joyous celebration of the season as we come together to celebrate the season’s joy and the warmth of the community,” said BGMC Executive Director Claye Brown.

“Thank you for joining us for this special event,” said BGMC Executive Director Claye Brown.

LARGEST PERFORMING ARTS ORGANIZATIONS 2019

New England Conservatory (NEC) is the largest performing arts organization in the Northeast, providing music education and performance opportunities to more than 4,000 students each year.

The conservatory offers a wide range of programs, including undergraduate, graduate, and continuing education programs, as well as community outreach programs. NEC also hosts a variety of events throughout the year, including concerts, lectures, and workshops.

EDGEWATER NETWORK

Kick Off Pride Week in Style with the Boston Gay Men’s Chorus

By WAGN News Desk Nov. 1, 2018

The Boston Gay Men’s Chorus (BGMC) is presenting “Raise Your Voice,” which will explore themes of race, gender, and identity. The concert is designed to resonate with a diverse audience and will feature music that celebrates diversity and inclusion.

The concert will take place Saturday, July 20, at 8 p.m. at New England Conservatory’s Jordan Hall in Boston. The performance will be led by BGMC Artistic Director Chad Wadell.

“Raise Your Voice” will feature the BGMC Chorale, an ensemble of over 200 singers from across Massachusetts, and will be accompanied by the BGMC Orchestra, which is comprised of over 60 musicians.

The program will include a variety of music from different eras and styles, including classical, contemporary, and pop. The concert will also feature special guests, including the BGMC Women’s Chorus and the BGMC Boys’ Chorus.

The concert is part of the BGMC’s 40th anniversary celebrations, which will be held throughout the year. The BGMC is a non-profit organization that is dedicated to promoting equality and social justice through music education and performance.
The organization is in a strong and stable financial condition. The organization is debt free.

### Financial: Balance Sheet

- **The organization is in a strong and stable financial condition.**
- **The organization is debt free.**

#### August 31, 2018 vs August 31, 2019 Actual

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>August 31, 2018</th>
<th>August 31, 2019 Actual (as of 09/16/2019)</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Checking/Savings</td>
<td>32,013.55</td>
<td>25,088.81</td>
<td>(6,924.74)</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Current Assets</td>
<td>1,333.00</td>
<td>1,333.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Tour — Prepaid Costs</td>
<td>0.00</td>
<td>1,775.00</td>
<td>1,775.00</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>14,934.52</td>
<td>36,971.93</td>
<td>22,037.41</td>
</tr>
<tr>
<td>Endowment (restricted)</td>
<td>60,000.00</td>
<td>70,000.00</td>
<td>10,000.00</td>
</tr>
<tr>
<td>Reserve</td>
<td>28,000.00</td>
<td>55,000.00</td>
<td>27,000.00</td>
</tr>
<tr>
<td>LPL — Other cash holdings</td>
<td>10,630.76</td>
<td>1,952.46</td>
<td>(8,678.30)</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>146,911.83</td>
<td>192,121.20</td>
<td>45,209.37</td>
</tr>
</tbody>
</table>

#### LIABILITIES & EQUITY

<table>
<thead>
<tr>
<th>Liabilities &amp; Equity</th>
<th>August 31, 2018</th>
<th>August 31, 2019 Actual (as of 09/16/2019)</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>1,062.47</td>
<td>1,707.19</td>
<td>644.72</td>
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<tr>
<td>Deferred Revenue</td>
<td>10,000.00</td>
<td>25,000.00</td>
<td>15,000.00</td>
</tr>
<tr>
<td>Tour — Deferred Revenue</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Tour — Deferred Participant pymts</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Other Current Liabilities</td>
<td>2,060.45</td>
<td>2,019.23</td>
<td>(41.22)</td>
</tr>
<tr>
<td>Long Term Liabilities</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>13,122.92</td>
<td>28,726.42</td>
<td>15,603.50</td>
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</tbody>
</table>

#### EQUITY

<table>
<thead>
<tr>
<th>Equity</th>
<th>August 31, 2018</th>
<th>August 31, 2019 Actual (as of 09/16/2019)</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retained Earnings</td>
<td>87,716.01</td>
<td>133,788.91</td>
<td>46,072.90</td>
</tr>
<tr>
<td>Net Income</td>
<td>46,072.90</td>
<td>29,605.87</td>
<td>(16,467.03)</td>
</tr>
<tr>
<td><strong>TOTAL EQUITY</strong></td>
<td>133,788.91</td>
<td>163,394.78</td>
<td>29,605.87</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td>146,911.83</td>
<td>192,121.20</td>
<td>45,209.37</td>
</tr>
</tbody>
</table>

**NOTE:** Figures are final 2018-19 internal numbers submitted to the auditors. The audit is expected to be completed by November 30, 2019, with the tax return filed on time without an extension in December.
• The Chorus ended the fiscal year with a surplus ("in the black") for the seventh consecutive year.

<table>
<thead>
<tr>
<th>August 31, 2019 (as of 09/16/2019)</th>
<th>Budget</th>
<th>Variance</th>
<th>Aug 31, 2018 Actual</th>
<th>Variance year to year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ordinary Income/Expense</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CONTRIBUTED INCOME</td>
<td>263,165.03</td>
<td>40,006.03</td>
<td>256,938.36</td>
<td>6,226.67</td>
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<tr>
<td>EARNED INCOME</td>
<td>597,415.69</td>
<td>10,574.69</td>
<td>598,621.99</td>
<td>(1,206.30)</td>
</tr>
<tr>
<td>Total Income</td>
<td>860,580.72</td>
<td>50,580.72</td>
<td>855,560.35</td>
<td>5,020.37</td>
</tr>
<tr>
<td>Expense</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADMINISTRATIVE</td>
<td>221,214.98</td>
<td>21,039.98</td>
<td>215,397.13</td>
<td>5,817.85</td>
</tr>
<tr>
<td>ARTISTIC</td>
<td>167,993.06</td>
<td>6,995.06</td>
<td>142,703.02</td>
<td>25,290.04</td>
</tr>
<tr>
<td>MARKETING</td>
<td>122,344.63</td>
<td>14,443.63</td>
<td>104,834.29</td>
<td>17,510.34</td>
</tr>
<tr>
<td>WAGES</td>
<td>319,572.18</td>
<td>(21,353.82)</td>
<td>310,759.10</td>
<td>8,813.08</td>
</tr>
<tr>
<td>Total Expense</td>
<td>831,124.85</td>
<td>21,124.85</td>
<td>773,693.54</td>
<td>57,431.31</td>
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<tr>
<td>Net Ordinary Income</td>
<td>29,455.87</td>
<td>0.00</td>
<td>29,455.87</td>
<td>81,866.81</td>
</tr>
<tr>
<td>IN-KIND INCOME</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Services &amp; Services</td>
<td>4,089.16</td>
<td>4,089.16</td>
<td>4,219.54</td>
<td>(130.38)</td>
</tr>
<tr>
<td>IN-KIND EXPENSES</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Services &amp; Services</td>
<td>4,089.16</td>
<td>4,089.16</td>
<td>4,219.54</td>
<td>(130.38)</td>
</tr>
<tr>
<td>Net Other Income / Other Expense</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Net Income</td>
<td>29,455.87</td>
<td>0.00</td>
<td>29,455.87</td>
<td>81,866.81</td>
</tr>
</tbody>
</table>

NOTE: Figures are final 2018-19 internal numbers submitted to the auditors. The audit is expected to be completed by November 30, 2019, with the tax return filed on time without an extension in December.
Contributed Income Detail:

- Individual Donations: $173,185
- Grants: $46,000
- Restricted Donation: $21,049
- Corporate Matching: $16,455

Earned Income Detail:

- Ticket Income: $423,121
- Performance fees: $22,000
- Membership Related: $46,380
- Advertising Revenue: $10,950
- Fundraising Events: $95,692

Program, Administrative, and Fundraising expenses are allocated on a percentage basis.
PURPOSE

To inspire.

MISSION

The Boston Gay Men’s Chorus creates musical experiences to inspire change, build community and celebrate difference.

CORE VALUES

We’re a family with a tradition of excellence

• We provide a safe and welcoming community to be ourselves.
• We make music that makes us and our audiences proud.
• We operate with integrity.
• We genuinely care for each other; bringing out the best of each other — we are at our best as a group.
• We change hearts and minds through our presence and our music.
• We are from diverse backgrounds but have a shared passion for music.
• We choose to give our time and talents — getting back more than we give.
• We have fun!
New England Conservatory’s Jordan Hall

Saturday, March 14, 2020 at 8pm
Sunday, March 15, 2020 at 3pm

BGMC | 539 Tremont Street, Boston, MA 02116 | bgmc.org

Some of BGMC’s finest in a casual, unique and fun-filled Cabaret.

Friday February 21, 2020 at 8pm
Saturday February 22, 2020 at 5pm
Saturday February 22, 2020 at 8pm
Sunday February 23, 2020 at 3pm (VIP)

Club Café

GayTube

Friday, June 5, 2020 at 8pm
Saturday, June 6, 2020 at 8pm
Sunday, June 7, 2020 at 3pm

New England Conservatory’s Jordan Hall

Friday, December 20, 2019 at 8pm
Saturday, December 21, 2019 at 8pm
Sunday, December 22, 2019 at 8pm

Sunday, December 15, 2019 at 7pm
Sunday, December 15, 2019 at 3pm
Sunday, December 15, 2019 at 7pm
Sunday, December 15, 2019 at 3pm

Friday, June 5, 2020 at 8pm
Saturday, June 6, 2020 at 8pm
Sunday, June 7, 2020 at 3pm

New England Conservatory’s Jordan Hall