



Photos: Gretjen Helene Photography



Creates musical experiences to inspire change, build community and celebrate difference

2018-2019 ANNUAL REPORT

SUMMARY



Music Director Reuben M. Reynolds, III, oversaw a remarkable season:

- 20 public performances
- 76 members sang their first concert
- 280 active members
- \$28,000 raised for LGBTQ+ beneficiaries

The organization was led by President Stephen M. Conner, Vice-President Ken Hirshkind, Treasurer Jeffrey Fatchaline, and Clerk Ryan Miller. Also serving on the board of directors were John N. Beaudreau, Izzy Berdan, Shawn DeVeau, Nicholas Everage, John K. Ferguson, Jeffrey Hovis, Mike Hillwig-Shea, Theresa Murray, Thomas O’Toole and Kerry Petterson. Membership Services co-chairs were Tyler Brewer and Jake Pitochelli.

In addition to Reuben, the artistic staff included Principal Accompanist and Assistant Music Director Chad Weirick, Director-Choreographer Michelle Chassé, and American Sign Language interpreter LeWana Clark.

Executive Director Craig Coogan led the administrative staff of Customer Engagement Manager Sarah Shoffner and Company Manager Alex Jay Barskey/Pam Wasko.

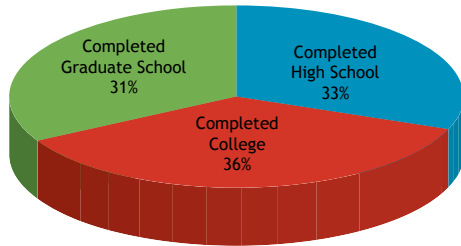
IMPACT

- Community performances at Arlington Street Church and Grace Episcopal Church in New Bedford, MA.
- Named one of the “Best Performing Arts Organizations” by Boston Business Journal for the second consecutive year.
- Received Open Door Award from Old South Church.

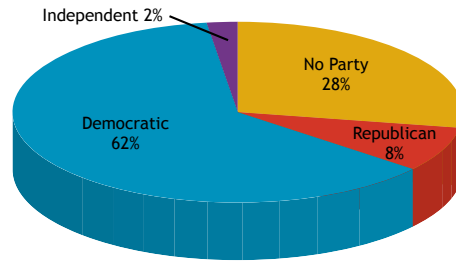
AUDIENCE

The Boston Gay Men's Chorus serves a well-educated, gender-balanced and economically diverse population.

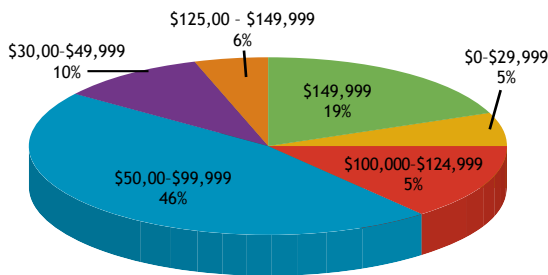
EDUCATION



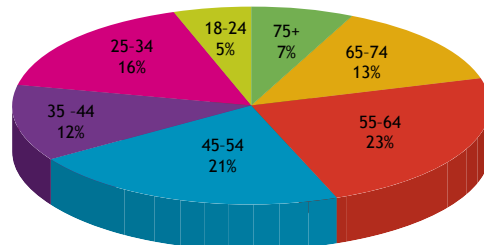
POLITICAL AFFILIATIONS



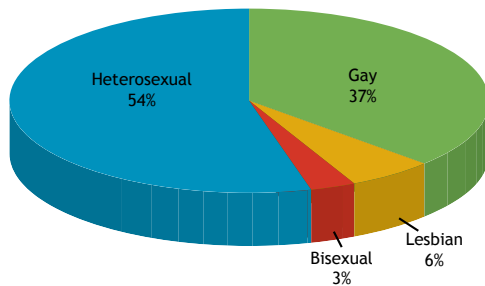
INCOME



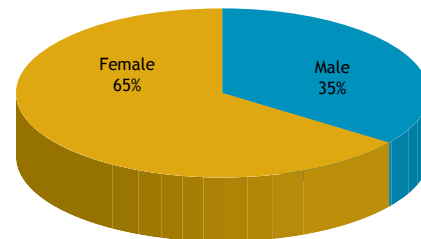
AGE



SEXUAL ORIENTATION



GENDER



(Information gathered from Axiom consumer data, based on ticket purchases 2009-2019.)

SOCIAL MEDIA IMPACT



7,800 likes
105,500 video views



81,000
page views/yr



1.5 million
views/yr



1.6K followers



3K followers



1K connections



187,600 downloads to date

FINANCIAL: BALANCE SHEET

- The organization is in a strong and stable financial condition.
- The organization is debt free.

	August 31, 2018	August 31, 2019 Actual (as of 09/16/2019)	Variance
ASSETS			
Checking/Savings	32,013.55	25,088.81	(6,924.74)
Accounts Receivable	0.00	0.00	0.00
Current Assets	1,333.00	1,333.00	0.00
Tour – Prepaid Costs	0.00	1,775.00	1,775.00
Prepaid Expenses	14,934.52	36,971.93	22,037.41
Endowment (restricted)	60,000.00	70,000.00	10,000.00
Reserve	28,000.00	55,000.00	27,000.00
LPL – Other cash holdings	10,630.76	1,952.46	(8,678.30)
TOTAL ASSETS	146,911.83	192,121.20	45,209.37
LIABILITIES & EQUITY			
Accounts Payable	1,062.47	1,707.19	644.72
Deferred Revenue	10,000.00	25,000.00	15,000.00
Tour – Deferred Revenue	0.00	0.00	0.00
Tour – Deferred Participant pymts	0.00	0.00	0.00
Other Current Liabilities	2,060.45	2,019.23	(41.22)
Long Term Liabilities	0.00	0.00	0.00
TOTAL LIABILITIES	13,122.92	28,726.42	15,603.50
EQUITY			
Retained Earnings	87,716.01	133,788.91	46,072.90
Net Income	46,072.90	29,605.87	(16,467.03)
TOTAL EQUITY	133,788.91	163,394.78	29,605.87
TOTAL LIABILITIES & EQUITY	146,911.83	192,121.20	45,209.37

NOTE: Figures are final 2018-19 internal numbers submitted to the auditors. The audit is expected to be completed by November 30, 2019, with the tax return filed on time without an extension in December.

FINANCIAL: OPERATIONS

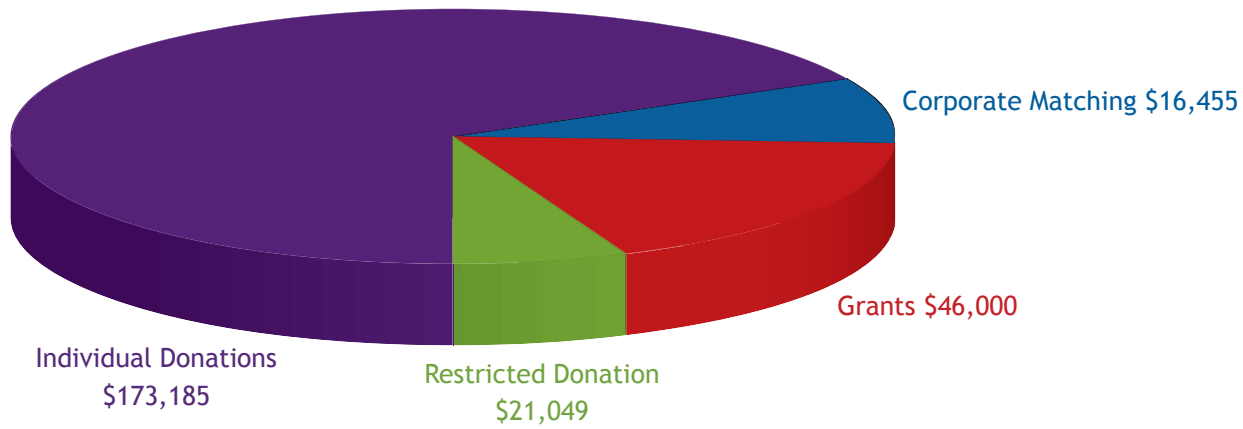
- The Chorus ended the fiscal year with a surplus (“in the black”) for the seventh consecutive year.

	August 31, 2019 (as of 09/16/2019)	Budget	Variance	Aug 31, 2018 Actual	Variance year to year
Ordinary Income/Expense					
Income					
CONTRIBUTED INCOME	263,165.03	223,159.00	40,006.03	256,938.36	6,226.67
EARNED INCOME	597,415.69	586,841.00	10,574.69	598,621.99	(1,206.30)
Total Income	860,580.72	810,000.00	50,580.72	855,560.35	5,020.37
Expense					
ADMINISTRATIVE	221,214.98	200,175.00	21,039.98	215,397.13	5,817.85
ARTISTIC	167,993.06	160,998.00	6,995.06	142,703.02	25,290.04
MARKETING	122,344.63	107,901.00	14,443.63	104,834.29	17,510.34
WAGES	319,572.18	340,926.00	(21,353.82)	310,759.10	8,813.08
Total Expense	831,124.85	810,000.00	21,124.85	773,693.54	57,431.31
Net Ordinary Income	29,455.87	0.00	29,455.87	81,866.81	(52,410.94)
IN-KIND INCOME					
Non-Services & Services	4,089.16		4,089.16	4,219.54	(130.38)
IN-KIND EXPENSES					
Non-Services & Services	4,089.16		4,089.16	4,219.54	(130.38)
Net Other Income / Other Expense	0.00	0.00	0.00	0.00	0.00
Net Income	29,455.87	0.00	29,455.87	81,866.81	(52,410.94)

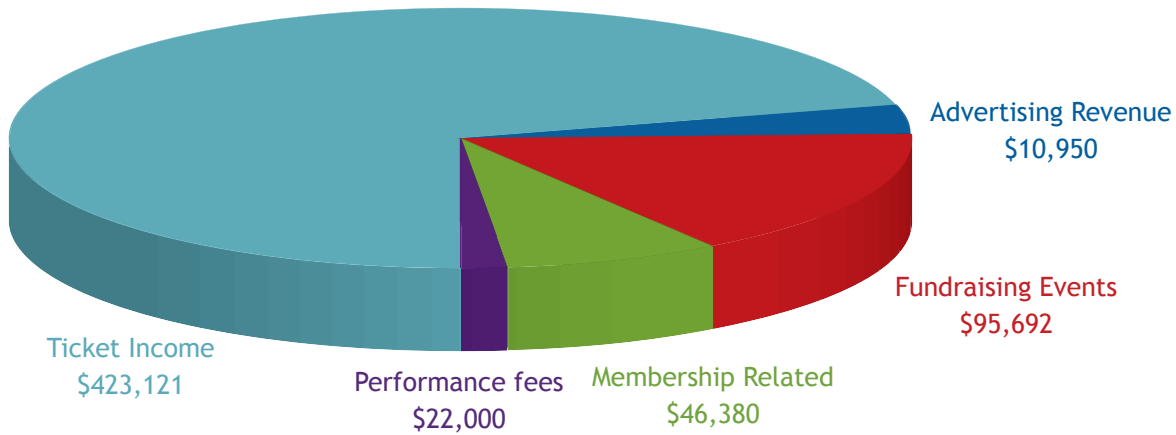
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FINANCIAL: CHARTS

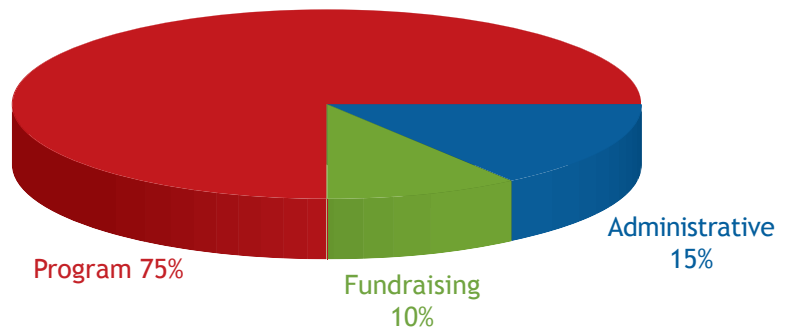
Contributed Income Detail:



Earned Income Detail:



Program, Administrative, and Fundraising expenses are allocated on a percentage basis.





PURPOSE

To inspire.

MISSION

The Boston Gay Men's Chorus creates musical experiences to inspire change, build community and celebrate difference.

CORE VALUES

We're a family with a tradition of excellence

- We provide a safe and welcoming community to be ourselves.
- We make music that makes us and our audiences proud.
- We operate with integrity.
- We genuinely care for each other; bringing out the best of each other – we are at our best as a group.
- We change hearts and minds through our presence and our music.
- We are from diverse backgrounds but have a shared passion for music.
- We choose to give our time and talents – getting back more than we give.
- We have fun!



Gretjen Helene Photography

A Super
GAY
Christmas

Boston Gay Men's Chorus

Sunday, Dec. 15, 2019 at 3pm
 Sunday, Dec. 15, 2019 at 7pm
 Friday, Dec. 20, 2019 at 8pm
 Saturday, Dec. 21, 2019 at 8pm
 Sunday, Dec. 22, 2019 at 8pm

New England Conservatory's
Jordan Hall

CABARET

Some of BGMC's finest in a casual, unique and fun-filled Cabaret.

Friday February 21, 2020 at 8pm
 Saturday February 22, 2020 at 5pm
 Saturday February 22, 2020 at 8pm
 Sunday February 23, 2020 at 3pm (VIP)

Club Café

Boston Gay Men's Chorus
2019-2020

BORN THIS WAY

Saturday, March 14, 2020 at 8pm
 Sunday, March 15, 2020 at 3pm

New England Conservatory's
Jordan Hall

GayTube

Friday, June 5, 2020 at 8pm
 Saturday, June 6, 2020 at 8pm
 Sunday, June 7, 2020 at 3pm

New England Conservatory's
Jordan Hall

Gretchen Helene Photography

