Boston Gay Men’s Chorus creates musical experiences to inspire change, build community and celebrate difference. We also connect businesses to an educated and affluent audience.

Why advertise with us?

Reach our devoted audience of 10,000+


Support leading LGBTQ arts organization

Why advertise with us?

**EDUCATION**

- Completed Graduate School: 31.63%
- Completed High School: 33.31%
- Completed College: 33.00%

**INCOME**

- $0-$29,999
- $30,000-$49,999
- $50,000-$99,999
- $100,000-$124,999
- $125,000-$149,999
- > $149,999

365+ videos 1.5 million views per year
## Advertising Options

<table>
<thead>
<tr>
<th>Size</th>
<th>Dimensions</th>
<th>Cost Each Concert</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>4.5w x 7.5h</td>
<td>$500</td>
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<tr>
<td>Half page</td>
<td>4.5w x 3.5h</td>
<td>$250</td>
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<tr>
<td>Quarter page</td>
<td>2.25w x 3.5h</td>
<td>$125</td>
</tr>
</tbody>
</table>

**CONTACT**

ads@bgmc.org  
bgmc.org/advertise for reservation forms
2019 | 2020 Season

**A Super Gay Christmas**

- Sunday, Dec. 15, 2019 at 3pm
- Sunday, Dec. 15, 2019 at 7pm
- Friday, Dec. 20, 2019 at 8pm
- Saturday, Dec. 21, 2019 at 8pm
- Sunday, Dec. 22, 2019 at 8pm

New England Conservatory’s Jordan Hall

**Born This Way**

- Saturday, March 14, 2020 at 8pm
- Sunday, March 15, 2020 at 3pm

New England Conservatory’s Jordan Hall

**Gay Tube**

- Friday, June 5, 2020 at 8pm
- Saturday, June 6, 2020 at 8pm
- Sunday, June 7, 2020 at 3pm

New England Conservatory’s Jordan Hall
The Boston Gay Men’s Chorus is one of New England’s largest and most successful community-based choruses. Founded in 1982, the 200-voice ensemble is celebrated for its outstanding musicianship, creative programming, and groundbreaking community outreach. Under the dynamic leadership of Music Director Reuben M. Reynolds III, the BGMC sings a wide spectrum of classical and popular music and creates social change by providing a positive, affirming image of the gay and lesbian community. The Chorus is heard live by more than 10,000 people each season and thousands more through recording, television and internet broadcasts. CBS-WBZ named the Boston Gay Men’s Chorus one of the “top 5” choruses in the city of Boston. BGMC are Cultural Ambassadors — being the first LGBT chorus to perform in Poland in 2005, the Middle East in 2015 and in South Africa in June 2018.