Boston Gay Men’s Chorus creates musical experiences to inspire change, build community and celebrate difference. We also connect businesses to an educated and affluent audience.

Why advertise with us?

Reach our devoted audience


Support leading LGBTQ arts organization

<table>
<thead>
<tr>
<th>EDUCATION</th>
<th>INCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed Graduate School 31.63%</td>
<td>&gt; $149,999</td>
</tr>
<tr>
<td>Completed High School 33.31%</td>
<td>$125,000-$149,999</td>
</tr>
<tr>
<td>Completed College 33.00%</td>
<td>$100,000-$124,999</td>
</tr>
<tr>
<td>Completed College 33.00%</td>
<td>$50,000-$99,999</td>
</tr>
<tr>
<td>Completed College 33.00%</td>
<td>$30,000-$49,999</td>
</tr>
<tr>
<td>Completed College 33.00%</td>
<td>$0-$29,999</td>
</tr>
</tbody>
</table>

You Tube

485+ videos
1.5 million videos per year
11 million views cumulative
Advertising Options

Full page
4.5w x 7.5h
$500 each concert

Half page
4.5w x 3.5h
$250 each concert

Quarter page
2.25w x 7.5h
$125 each concert

CONTACT
christian@bgmc.org
bgmc.org/advertise for reservation forms
40th Anniversary show

Disney PRIDE
IN CONCERT

PERFORMED BY

Boston Gay Men's Chorus

DISNEY’S BELOVED SONGS REIMAGINED BY THE BOSTON GAY MEN’S CHORUS
IN A CELEBRATION OF LIFE, LOVE, FAMILY, AND PRIDE

BOSTON SYMPHONY HALL | JUNE 25 & 26, 2022
The Boston Gay Men’s Chorus is one of New England’s largest and most successful community-based choruses. Founded in 1982, the 200-voice ensemble is celebrated for its outstanding musicianship, creative programming, and groundbreaking community outreach. Under the dynamic leadership of Music Director Reuben M. Reynolds III, the BGMC sings a wide spectrum of classical and popular music and creates social change by providing a positive, affirming image of the LGBTQ+ community. The Chorus is heard live by more than 10,000 people each season and thousands more through recording, television and internet broadcasts. CBS-WBZ named the Boston Gay Men’s Chorus one of the “top 5” choruses in the city of Boston. The Boston Business Journal in 2018 and 2019 named BGMC one of the top 10 performing arts organizations in the city. BGMC is a Cultural Ambassador — being the first LGBTQ+ chorus to perform in Poland in 2005, the Middle East in 2015 and in South Africa in June 2018.