Boston Gay Men’s Chorus creates musical experiences to inspire change, build community and celebrate difference. We also connect businesses to an educated and affluent audience.

Reach our devoted audience


Support leading LGBTQ arts organization

Why advertise with us?

<table>
<thead>
<tr>
<th>EDUCATION</th>
<th>INCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed Graduate School 31.63%</td>
<td>$(0–$29,999) 0.00%</td>
</tr>
<tr>
<td>Completed High School 33.31%</td>
<td>$(30,000–$49,999) 30.00%</td>
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<td>Completed College 33.00%</td>
<td>$(50,000–$99,999) 20.00%</td>
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485+ videos
1.5 million videos per year
11 million views cumulative
Advertising Options

**Full page**
- 4.75w x 7.75h
- $500 each concert

**Half page**
- 4.75w x 3.75h
- $250 each concert

**Quarter page**
- 2.25w x 3.75h
- $125 each concert

**CONTACT**
ads@bgmc.org
bgmc.org/advertise to reserve ad space
The Boston Gay Men’s Chorus is one of New England’s largest and most successful community-based choruses. Founded in 1982, the 200+-voice ensemble is celebrated for its outstanding musicianship, creative programming, groundbreaking community outreach and an innovative educational program. Under the dynamic leadership of Music Director Reuben M. Reynolds III, the BGMC sings a wide spectrum of classical and popular music and creates social change by providing a positive, affirming image of the LGBTQ+ community. The Chorus is heard live by thousands of people each season and millions more through recording, television and internet broadcasts. CBS-WBZ named the Boston Gay Men’s Chorus one of the “top 5” choruses in the city of Boston. The Boston Business Journal has named BGMC one of the top 10 performing arts organizations in the city each year since 2018. BGMC is a Cultural Ambassador — being the first LGBTQ+ chorus to perform in Poland in 2005, the Middle East in 2015 and in South Africa in June 2018.